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ISBN: 978-93-49381-18-6



Price: INR 971/- US\$9

DOI: <https://doi.org/10.52458/9789349381186.nsp.2025.tb>

Website: [www.noblesciencepress.org](http://www.noblesciencepress.org)

# INDIGENOUS ART AND CRAFT OF GUJARAT IN INTERIORS

Aman Patel, Khyati Trivedi



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Dr. KHYATI TRIVEDI**



Published By:  
Noble Science Press (International Publishing)  
Aggarwal Plaza, LSC-1, Mayur Vihar Phase 3, DELHI- 110096  
Email Id.: [noblesciencepress@gmail.com](mailto:noblesciencepress@gmail.com),  
[submission@noblesciencepress.org](mailto:submission@noblesciencepress.org)

Content © Editors: Aman Patel, Dr. Khyati Trivedi  
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Type setting by: Ms. Shama  
NSP ID: NSP/BP/A-061-25  
Printed By: KAAV® Media Pvt. Ltd., Delhi  
Marketing By: KAAV® Publications, Delhi  
Edition: 2025  
Price: INR 971/- US\$9  
E-ISBN-978-93-49381-18-6  
DOI: <https://doi.org/10.52458/9789349381186.nsp.2025.tb>

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# **PREFACE**

Gujarat, a land painted with vibrant hues and steeped in rich heritage, has long served as a fertile ground for the flourishing of indigenous arts and crafts. For generations, the skilled hands of Gujarati artisans have woven their creativity and expertise into the very fabric of the state's cultural identity. This book serves as a window into this dynamic world, a tribute to the enduring traditions passed down through families, and a celebration of the unwavering spirit of Gujarat's craftspeople. A solicitation to explore the intricate details, to appreciate the mastery, and to comprehend the deep connection between these crafts and the individuals who bring them to fruition. It is hoped that this book will inspire readers to delve further into the rich artistic tapestry of Gujarat, to recognize the dedication of its artisans, and perhaps even to support their invaluable contributions to the nation's cultural heritage.

Aman Patel & Khyati Trivedi

# INTRODUCTION

*Indigenous art and craft preserves and promotes cultural heritage, fostering a sense of identity and continuity. Secondly, it supports local economies by highlighting traditional craftsmanship and skills. Additionally, incorporating indigenous art & craft adds a unique, authentic touch to spaces, offering a departure from generic aesthetics. Moreover, it encourages sustainable practices, as many indigenous art & craft are rooted in eco-friendly materials and processes. Ultimately, embracing indigenous design in spaces like living rooms helps bridge the past and present, creating environments that tell meaningful stories and connect people to their roots. The Indigenous art & craft of Gujarat is characterized by a meticulous incorporation of local materials, reflecting the region's natural resources.*

*Preserving indigenous designs are important for the sustainability as Indigenous art & craft can connect with the Sustainable Development Goals (SDGs) in several ways. Some of the Sustainable Development Goals (SDGs) associated with the current literature such as, goals like 1 (no poverty), 3 (good health and well-being), 8 (decent work and economic growth), 9 (industry, innovation, and infrastructure), 11 (sustainable cities and communities), 13 (climate action) are fulfilled by this effort of the authors.*

*Using indigenous art and craft in interiors will provide new market opportunities for local artisans by incorporating traditional crafts into interior spaces. It will enable the artisan-led businesses contribute to economic growth through sustainable practices. It will be an aid in engaging the local artisans in interior design projects to support the economic vitality of their communities enabling in providing employment and supporting small-scale industries, fostering local talent and creativity and contribute to the economy, strengthening it culturally and financially. The demand for artisanal products will encourage economic opportunities for local communities, helping artisans sustain their craft and pass it on to future generations.*

*The educational book prepared by the authors will be an asset as a reading material for the faculties and students. The research will be helpful in being a reference material for the subjects Indian Art and Craft and Interior Decoration.*

## *Indigenous Designing Includes*

*Design*

*People*

*Place*

*Things*



# INDIGENOUS ART AND CRAFT OF GUJARAT

| KACHCHH                                                                                                                                                                                                                                                  | AHMEDABAD                                            | VADODARA                                                                 | SURAT                                                          | SURENDRAN AGAR                        | RAJKOT                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------|------------------------|
| <div>Rogan painting</div> <div>Bandhani</div> <div>Applique work</div> <div>Namda felted rugs</div> <div>Leather work</div> <div>Ajrakh</div> <div>Art embroidery</div> <div>Copper bell</div> <div>Mud Work/ Lippan</div> <div>Painted Terracotta</div> | <div>Mata ni Pachedi</div> <div>Block Printing</div> | <div>Sankheda Art</div> <div>Pithora painting</div> <div>Bead work</div> | <div>Sadeli (Marquetry)</div> <div>Vaaskaam-Bamboo Craft</div> | <div>Tangaliya</div> <div>Khadi</div> | <div>Single Ikat</div> |

## ***Kachchh:***

### ***A Cultural Tapestry of Crafts and Traditions***

*Kachchh, Gujarat, is rich in crafts, traditions, and culture. These are deeply rooted in the region's history. This presentation explores Rogan painting. It also explores how to integrate this art into modern homes.*



# ***Rogan Painting: A Unique Art Form***

## ***Distinctive Technique***

*Rogan painting is practiced by a single family. It uses a thick paste of castor oil applied to fabric.*

## ***Castor Oil Paste***

*The paste is made by purifying castor oil. It is then mixed with desired colors for painting.*

## ***Cultural Significance***

*This art form embodies Kutch's cultural identity. It reflects its artistic heritage.*



## ***Integrating Rogan Art into Interiors***



### *Rogan Wallpaper*

*Print Rogan art as wallpaper. This offers a low-cost, visually striking option.*



### *Framed Art*

*Frame Rogan art as an accent piece. Hang it on a wall to make a statement.*



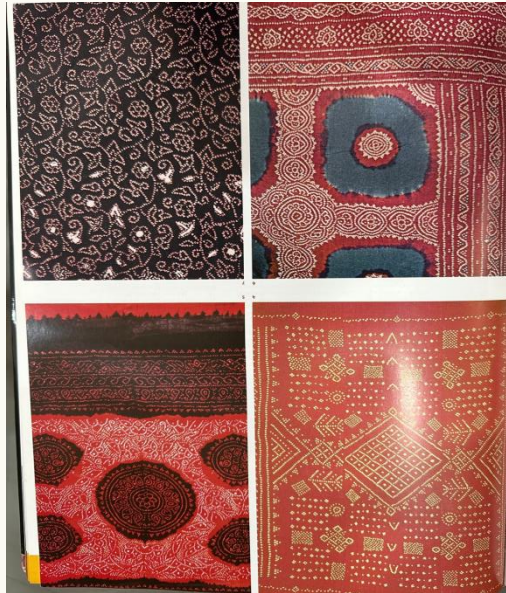
### *Rogan Curtains*

*Use old Rogan art stoles as curtains. Add vibrancy to any room with this idea.*

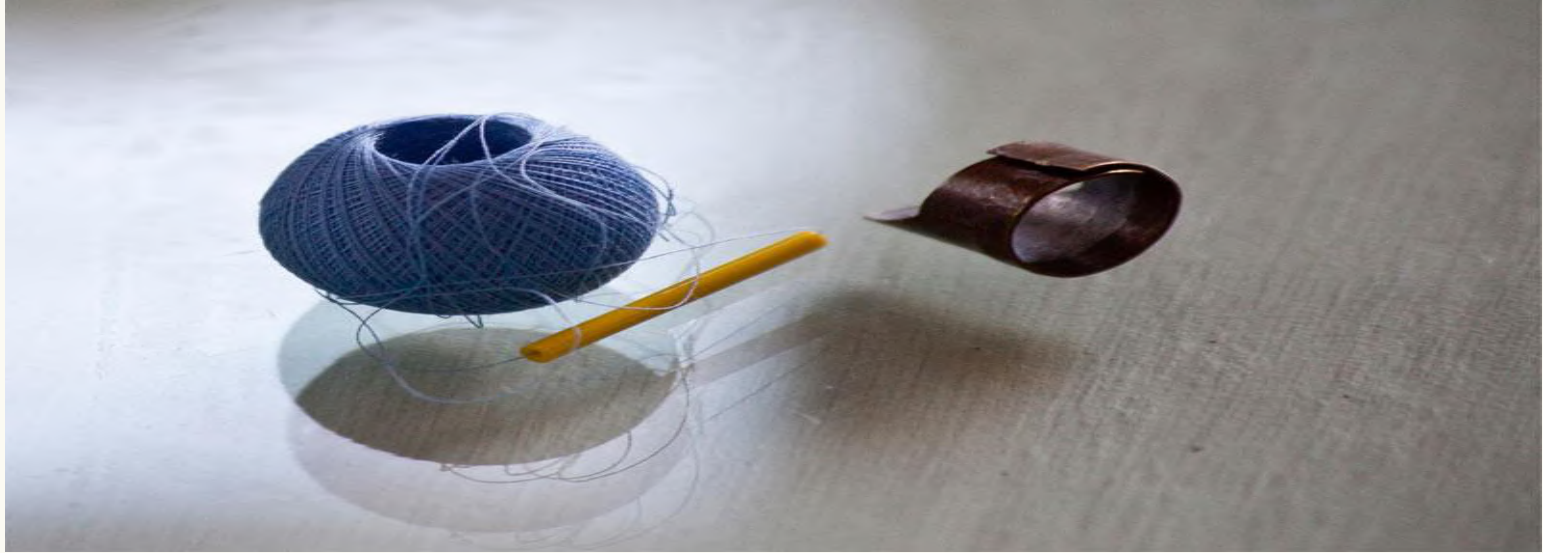


## ***Bandhani: A Symphony of Tie and Dye***

Bandhani is a tie and dye technique of twisting, tying, and dyeing. The method employs natural colours like yellow, blue, green, and black. Each colour carries its own significance.



*Ranjan. A., (2007), Crafts of India: Handmade in India. Council of Handicraft Development Corporations, New Delhi.*



## ***Bandhani Tools and Materials***



*Dheri*  
(Ball of Thread)



*Nau*  
(Metal Nail)



*Bhungari*  
(Glass tube)

## ***Bandhani in Home Décor***

### ***1. Textiles and Fabrics***

*Add Bandhani cushion covers or bedspreads.*

### ***2. Wall Art and Hangings***

*Frame Bandhani fabric as wall art.*

### ***3. Home Accessories***

*Use Bandhani lampshades for a unique look.*



## ***The Art of Appliqué Work: Katab of Kachchh***

*Discover the exquisite art of appliqué, known as Katab in Kachchh. This traditional craft recycles old cloths through unique patchwork. Explore how squares, triangles, and strips are sewn together to create stunning textiles.*



## ***Materials & Tools of the Craft***

### *Basic Material*

*The core material is cotton cloth, prized for its traditional use and durability. Voile is preferred for a classier, more delicate aesthetic.*

### *Threads & Swatches*

*Multicoloured threads and diverse fabric swatches are essential. These depend on the intended design, adding vibrancy and detail.*

### *Essential Tools*

*A needle and a pair of scissors are the primary tools. These facilitate the precise cutting and stitching required for appliqué.*





## ***Applications in Home Decor***

### ***1. Cushion Covers***

*Appliqué transforms cushion covers with intricate, vibrant designs. Adds personalized touch to living spaces.*

### ***3. Curtains & Drapes***

*Adds a playful or elegant touch, breaking fabric monotony. Enhances the room's overall ambiance.*

### ***2. Quilts & Bedspreads***

*Introduces layered designs that add depth and texture. These items become focal points, showcasing artistry.*

### ***4. Wall Hangings***

*Serves as stunning pieces of art, bringing warmth. Creates a captivating visual experience.*

## ***Discovering the Charm of Namda Felted Rugs***

*Explore the exquisite world of Namda felted rugs. Crafted by the Pinjara and Mansuri communities of Kachchh, these rugs blend tradition with sustainable artistry. These floor coverings are perfect for adding warmth and character to your home.*



# ***The Art of Namda Rug Creation***

## ***Unique Appliqué Technique***

*Unlike traditional stitching, Namda begins with colored wool patterns. These are fused using wool's natural matting properties.*

## ***Handcrafted by Artisans***

*The Pinjara and Mansuri communities of Kachchh meticulously craft each rug, ensuring unique, high-quality pieces.*



## ***Tips for Home Insulation with Rugs***

### *1. Hardwood or Tile Floors*

*Place rugs over these floors to prevent heat from escaping.*

### *2. Natural Fibers*

*Choose wool or cotton rugs for excellent insulation.*

### *3. Layer Rugs*

*Stack rugs for extra warmth and comfort in your home.*



## ***Elevating Interiors with Exquisite Leatherwork***

*Discover how leather, a time-honored material, can transform your home. From its origins in early civilizations to its modern applications, leather adds warmth, texture, and a touch of sophistication to any space. Explore creative ways to incorporate leather into your interior design, enhancing the ambiance and visual appeal of your living environment.*



## *Leather Rugs and Carpets*

### *Warmth and Texture*

*Leather rugs introduce a sense of luxury. They add warmth and interesting textures.*

### *Versatile Coordination*

*Available in various colors. Coordinate with couches for a seamless look.*

### *Understated Elegance*

*A subtle way to introduce leather. Enhances existing decor.*





## ***Leather Wall Panels***



### *Transformative Appeal*

*Leather panels can transform a room. They make it glamorous.*



### *Careful Consideration*

*Consider the room's color scheme. Ensure visual harmony.*



### *Portable Accents*

*Panels are easy to move. Reinstall in a new residence.*

## ***Leather Sofas and Seating***

### ***1. Timeless Centerpieces***

*Leather sofas offer a touch of elegance. They elevate living spaces with their classic appeal.*

### ***2. Luxurious Comfort***

*Experience the comfort and quality of leather. Enjoy seating that merges style and relaxation.*

### ***3. Durable Investment***

*Leather sofas are a long-term investment. They provide lasting beauty and withstand the test of time.*



## ***Ajrakh: Tradition and Home Decor***

*Explore the rich heritage of Ajrakh, a traditional textile art with roots in Sindh. Historically, Ajrakh has its roots in Sindh, Pakistan. Learn how this ancient craft is now transforming modern home interiors, blending tradition with contemporary style.*



# ***The Cultural Significance of Ajrakh***

## ***Worn by Communities***

*Traditionally worn by Muslim Maldari men, cattle herders in Kachchh.*

## ***Family Heritage***

*The origins of Ajrakh can be traced back to the family of Mohammad Siddiki in 1586.*

## ***Musician Connection***

*Also embraced by Langhas and Mangnyars, the local musician communities.*

## ***Celebrated Villages***

*Khavda and Dhamadka in Kutch are known for Ajrakh craftsmanship.*

## ***Ajrakh in Home Interior***

### ***1. Curtains***

*Intricate motifs and vibrant colors elevate any room with cultural significance.*

### ***3. Bed Linens***

*Infuse your bedroom with traditional charm.*

### ***2. Cushion Covers and Throws***

*Transform sofas and chairs with Ajrakh cushion covers.*



## ***The Beauty of Kachchh Art Embroidery***

*Embark on a journey into the world of Kachchh embroidery. Discover its origins, history, and creative process. Learn about the art of natural dye-making.*



# ***Kutch Embroidery in Home Decor***

## ***Table Runners and Mats***

*Add color to your dining area with embroidered runners or placemats. Pair them with solid-colored tableware.*

## ***Bedspreads and Quilts***

*Create a cozy bedroom with culturally inspired bedspreads. Let the stitches make your bed a focal point.*

## ***Door Curtains and Panels***

*Enhance your home's look with embroidery door curtains or window panels. Add a touch of tradition.*

## ***Throws and Blankets***

*Drape a throw over your sofa or armchair. It adds texture during colder months.*



## ***Copper Bells***

*Discover the heart of kachchh through its time-honored crafts. From the melodious copper bells to the earthy the art form tells a story of heritage and craftsmanship. Join us on a journey to explore these traditions.*



# ***The Melodious Craft of Copper Bells***

## *Ancient Roots*

*Originating in Sindh over a millennium ago, Ghantadi's craft is entwined with cattle rearing in Kachhh.*

## *Cultural Significance*

*Each bell carries echoes of tradition and skill, representing the region's cultural identity.*

## *Materials & Tools*

*Iron sheets, wood, metal powder, and kilns are essential for creating these unique bells.*



## *Harmonizing Home Interiors with Copper Bells*



### *Wind Chimes*

*Gentle melodies enhance home décor with aesthetic appeal and soothing sounds.*



### *Doorway Hangings*

*Welcoming chimes announce guests while adding cultural charm to entrances.*

# ***Lipan Kaam: The Art of Mud Work***

## ***1. Cultural Heritage***

*Passed through generations, Lipan Kaam reflects Kachchh's rich cultural heritage.*

## ***2. Authentic Art***

*Mud work captures Gujarat's vibrant traditions through local flora and fauna depictions.*

## ***3. Soundproofing***

*Thick mud walls enhance residential interiors with rustic aesthetics and soundproofing.*



## *Transforming Spaces with Mud Relief Work*

### *Accent Walls*

*Mud relief transforms walls into focal points, adding warmth and texture.*

### *Custom Designs*

*Collaborate with artisans for personalized mud work that reflects your taste.*

### *Sound Isolation*

*Mud walls enhance interiors with soundproofing, aesthetics, and tailored craftsmanship.*



## *The Enduring Charm of Painted Terracotta*

*Ancient Roots*

**1** *Terracotta maintains links to Indus Valley Civilization pottery.*

*Local Craft*

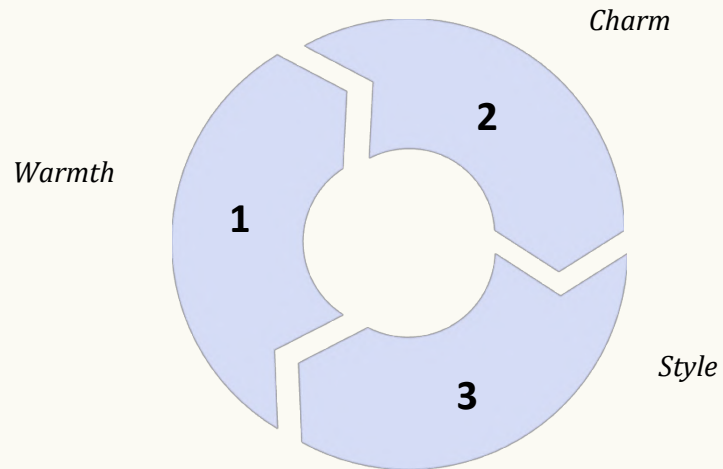
**2** *Artisans shape local clay on wheels and hand-mold toys.*

*Few Artisans*

**3** *Very few practice this tradition in Kachchh and Surendranagar.*



## ***Earthy Tones & Unique Designs in Home Decor***



## ***Decorative Applications of Terracotta***

### *Pots & Planters*

*Add colour and personality to indoor spaces.*



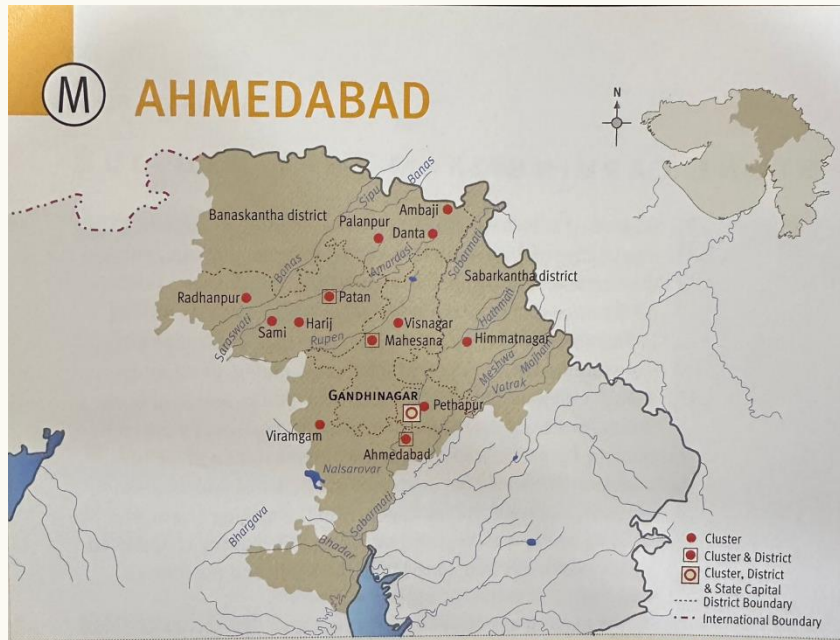
### *Toy Accents*

*Display houseplants on shelves or tables.*



## *Ahmedabad's Art & Culture*

Explore Ahmedabad: a city of contrasts and rich traditions. Discover heritage, from carved wooden entrances to vibrant textiles.



## ***Pols of Old Ahmedabad***

### *Architectural Heritage*

Quaint houses feature intricate carvings.

### *Distinct Neighborhoods*

Pols are accessible via winding lanes.

### *Lively Chowks*

Alleys are interspersed with community squares.



## ***Mata ni Pachedi Origins***



*Created by the Devi Pujak community. They lived along the Sabarmati River. Sacred textiles as backdrops for shrines.*



## ***Decor with Mata ni Pachedi***

### *1. Focal Points*

*Serve as beautiful focal points in homes.*

### *2. Cultural Significance*

*Infuse spaces with cultural richness.*

### *3. Wall paper*

*Add character to wall paper decor styles.*



## ***Exploring the Art of Block Printing in Ahmedabad***

*Discover the intricate world of Indian block printing, a traditional craft cherished for its artistry and cultural significance. From the skilled artisans of Pethapur to the vibrant patterns adorning homes, we'll explore the techniques, equipment, and creative applications of this timeless art form.*



# ***The Art of Block Carving***

## ***Pethapur Expertise***

*Block carvers from Pethapur are admired for their color separations.*

## ***Saag Wood Preparation***

*Saag wood is seasoned and prepared with chalk paste.*

## ***Motif Inspiration***

*Patterns include leaves, flowers, animals, and deities.*



## ***Incorporating Block Prints into Your Home***

### ***Wall Decor***

*Custom wallpaper for small spaces and framed fabric for hallways.*

### ***Kitchen Accents***

*Dish towels can match kitchen decor.*

### ***Textiles***

*Throw pillows and bedding can add unique touches.*

## ***The Artistry of Vadodara & Sankheda Furniture***

*Vadodara, cradled by the Vishwamitri River, was once the Gaekwad capital. Much of its splendour is owed to Sayajirao Gaekwad. Sankheda furniture, from the town of Sankheda, is known for lac-coated, turned wood furniture, crafted by Kharadi artisans. Pithora painting and bead works also belongs to Vadodara.*



## ***Crafting Sankheda Furniture***

### ***Shaping***

*Teakwood elements are shaped on a lathe, a process called 'pedhi'.*

### ***Painting***

*Painted designs are carefully applied using fine tin.*

### ***Layering***

*Multiple layers of lacquer are added for durability.*

### ***Polishing***

*Kevada leaves and groundnut oil ensure a lustrous finish.*

## ***Raw Materials of Sankheda***



### ***Wood***

*Sagwan and Nilgiri are the primary wood sources.*



### ***Colour***

*'Kachcha' colour, natural, and synthetic paints are used.*



### ***Leaves***

*Kevda leaves are used for polishing the wood.*



*Ranjan (2007), Crafts of India: Handmade in India. Council of Handicraft Development Corporations, New Delhi.*

# ***Integrating Sankheda in Home Decor***

1

## ***Living Room***

*A Sankheda sofa set introduces a folk element.*

2

## ***Bedroom***

*A headboard or bed adds old-school royalty.*

3

## ***Traditional Look***

*Four-poster beds accentuate the traditional style.*



## ***Embracing Tradition: Pithora Painting in Home Decor***

*Discover the vibrant world of Pithora paintings, an ancient craft from Gujarat. These ritual murals, created by the Rathwa Bhil community, can transform your living spaces with their vivid colors and cultural significance. Learn how to bring this traditional art form into your home.*



# ***Pithora Motifs on Home Décor Fabrics***

## ***Fabric Sheets***

*Use fabric sheets as the base for your Pithora-inspired designs.*

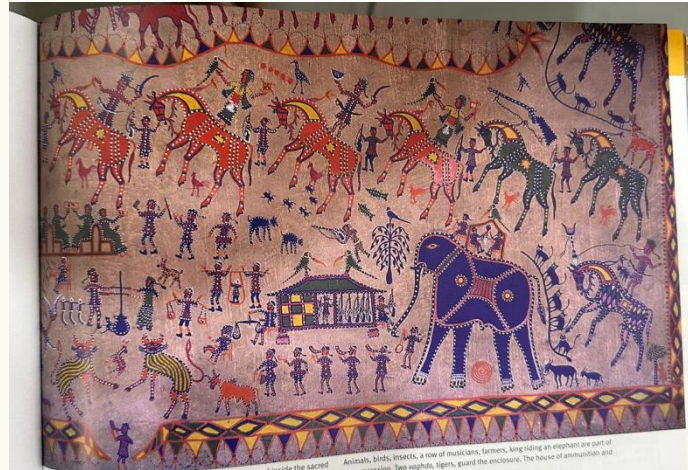
## ***Fabric Paints***

*Select vibrant fabric paints to capture the essence of Pithora art.*

## ***Printing Blocks***

*Employ printing blocks to create repeating Pithora patterns with ease.*

*Infuse your home with the spirit of Pithora by incorporating these motifs into your décor fabrics. Consider using colourful threads and embroidery tools to add depth and texture to your Pithora-inspired designs.*



## ***Crafting Pithora-Inspired Artistic Portraits***

### ***Canvas & Fabric***

*Combine canvas and fabric for mixed-media Pithora portraits.*

### ***Oil & Enamel Paints***

*Achieve rich textures and vibrant colors using diverse paints.*

### ***Organic Dyes***

*Embrace nature with organic vegetable dyes for an authentic touch.*

*Elevate your walls with unique Pithora-inspired portraits, capturing the essence of tribal artistry. Use varnish to seal your painting with brushes. Frame your art.*



## ***The Art of Bead Work***

*Bead work, also known as “Moti Bharat bead craft,” is a captivating art. It involves the use of colorful beads to create stunning designs. This traditional art form is rich in history and cultural significance. Designs are created on textiles, accessories, and home decor.*



## *Tools of the Craft*



### *Beads*

*Beads from Faridabad and Banaras are essential. Local vendors supply these to artisans.*

*The essence of bead craft lies in the beads and threads used. The color palette is limited to primary colors with white.*



### *Threads*

*Cotton and nylon threads are mostly used. Other tools include needles and trimmers.*



## ***Beaded Home Decor***



### ***Beaded Curtains***

*Use as room dividers. Adds a touch of flair.*



### ***Beaded Lampshades***

*Creates a sparkling effect. Adds charm to any room.*



### ***Beaded Pillows***

*Add to throw pillows. Brings luxury and individuality.*

*Art bead work elevates home interiors. Impressions of gods and goddesses are made, especially Ganesha and Krishna.*

## ***The Exquisite Crafts of Surat***

*Welcome to Surat, a city steeped in history and renowned for its exquisite craftsmanship. Today, we explore the intricate art of Sadeli marquetry, a legacy passed down through generations.*



## ***Sadeli: A Legacy of Iranian Influence***

### ***Origins***

*Introduced from Iran, Sadeli has flourished in Surat.*

### ***Patterns***

*Local artisans reflect Iranian influence in geometric designs.*

### ***Versatility***

*Embellishing architecture, ritual objects, and utility goods.*



## ***Doors and Windows: Striking Focal Points***

### ***Door Panels***

*Serve as striking focal points in any space.*

### ***Window Shutters***

*Elaborate geometric designs add elegance.*

### ***Entryways***

*They give uniqueness to interior areas.*



## ***Decorative Treasures: Beauty in Small Details***



### ***Jewelry Boxes***

*Delightful additions to dressing tables.*



### ***Keepsake Boxes***

*Embellished with delicate Sadeli designs.*



### ***Center table***

*Perfect for center tables and decor.*

## ***Vaaskaam-Bamboo Craft for Sustainable Homes***

*Discover the beauty and sustainability of Vaaskaam-bamboo craft. Basket weaving is a traditional craft by the Kotwalia tribe. It adds a touch of elegance and eco-friendliness to your home. From floors to furniture, embrace the warmth and durability of bamboo.*



## ***Bamboo Flooring: Rustic Elegance***

### ***Stylish***

*They provide a rustic yet elegant look to your space.*

### ***Sustainable***

*Bamboo is a renewable resource that promotes eco-conscious living.*

### ***Durable***

*Bamboo floors are highly durable and long-lasting.*



## ***Bamboo Elements: Furniture & Walls***



### ***Furniture***

*Bamboo chairs and tables bring an organic feel.*



### ***Bamboo Walls***

*Enhance walls by adding texture and depth to your rooms.*



### ***Shelves***

*Consider bamboo shelves to complement various decor styles.*





## *The Art and Craft of Surendranagar*

*Welcome to Surendranagar, Gujarat! Discover the vibrant cultural heritage of this district. It's renowned for its skilled craftsmanship. Explore its unique art forms and artisanal traditions. Learn more about the exquisite Tangaliya weaving technique and its cultural significance.*

# ***Tangaliya: The Unique Weaving Technique***

## ***Distinctive Design***

*Tangaliya is a weaving style from Surendranagar. It features extra-weft patterns. The patterns look like raised dots.*

## ***Cultural Roots***

*The Dangasia caste mainly practices this craft. It has historical roots in Saurashtra. This adds to its rich heritage.*

## ***Daana Weaving***

*It's also known as "daana weaving". This name comes from colorful dots. They look like "grains".*



## ***Tangaliya in Home Interiors***

### ***1. Home Furnishings***

*Use Tangaliya textiles for elegance. Bedsheets, pillow covers, and curtains can feature this style.*

### ***2. Accent Pieces***

*Add cushions with Tangaliya patterns. Throws and blankets can also add charm. Table runners enhance dining.*

### ***3. Colour Palette***

*Tangaliya designs often use vibrant colors. Choose colours for walls and furniture. This creates a harmonious home.*

## ***Khadi: Weaving a Sustainable Home***

*Khadi evokes Mahatma Gandhi and the Swadeshi movement. It's linked to India's independence and political story. Let's explore this unique textile's history and importance. Discover how to incorporate khadi into your home for a sustainable and patriotic touch.*



## ***Khadi: A Sustainable Choice***

### ***Eco-Friendly***

*Khadi is an environmentally conscious option.*

### ***Economic Impact***

*It boosts India's economic growth and development.*

### ***Handloom Support***

*Using khadi sustains traditional craftsmanship.*



## ***Khadi Home Decor Ideas***



### ***Khadi Lamps***

*Illuminate your space aesthetically.*



### ***Khadi Quilts***

*Soft, sustainable comfort for all.*



### ***Khadi Tablemats***

*Add eco-friendly charm to dining.*



### ***Khadi Cushions***

*Elevate your sofa's style easily.*

## ***Rajkot's Textiles and Crafts***

*Explore the captivating world of Rajkot's arts and crafts. The city is known for a rich cultural heritage and vibrant arts scene. Rajkot's art traditions offer sustainable jobs for local artisans.*



# *Single Ikat Technique*

## *Unique Weaving*

*Single Ikat involves dyed warp threads with a plain weft.*

## *Elegant Sarees*

*Rajkot sarees have understated elegance.*

## *Affordable Art*

*Rajkot sarees have understated elegance.*

## *Ikat in Upholstery*



*Armchairs or sofas with Ikat patterns add sophistication.*



*Ikat curtains bring texture and coordinate colors.*



*Mix Ikat pillows to create a relaxing atmosphere.*



## ***Ikat in Home Decor***

### ***Rugs and Carpets***

*Ikat rugs add character and warmth to any room.*

### ***Table Linens***

*Ikat linens elevate your dining ambiance.*

### ***Bedspreads***

*Using Ikat can create an eclectic cozy space.*



# APPLICATION OF INDIGENOUS ART AND CRAFT OF GUJARAT IN INTERIORS



## ***Description of the Design***

*The designers have conceived a flexible and adaptable living room design intended to harmonize with any spatial environment. This concept is meticulously crafted for a 150 sq. ft. living area, thoughtfully integrated with an adjacent kitchen and foyer. Within this layout, the living room is strategically positioned as the focal point, emphasizing the primary design elements and stylistic intentions.*

*The structural composition of the living room is carefully considered, encompassing the foundational aspects of walls, flooring, and a false ceiling to establish the room's architectural character. Complementing this structure is a furniture arrangement designed for both aesthetic appeal and functional utility. It includes a comfortable 3-seater sofa to provide ample seating, accompanied by four strategically placed single-seater chairs that encourage social interaction and offer individual relaxation spaces. A centrally located table serves as an anchor for the seating arrangement, facilitating both decorative display and practical use. A modern TV unit is incorporated for entertainment purposes, seamlessly blending technology with the room's overall design. Furthermore, decorative wall panelling is employed to enhance the room's visual texture and create a backdrop that complements the furniture and other design elements.*

*In a bid to harmonize the traditional with the contemporary, the designer has skillfully woven Gujarat's indigenous arts and crafts into the fabric of the modern interior. This fusion not only amplifies the aesthetic allure of the space but also breathes new life into these age-old art forms, presenting them in a context that is both relevant and appealing to contemporary sensibilities. The design approach intricately melds a diverse array of Gujarati art forms and crafts, culminating in a unique aesthetic signature that is both captivating and culturally resonant.*

*Rogan Art is used as a central wallpaper feature, employing a blue and green colour scheme to capture the eye. Rogan art is a form of textile painting that originated in Gujarat, India, known for its intricate patterns and vibrant colours.*

*Bandhani and Art Embroidery are applied to cushion covers, adding complex textile detailing and texture. Bandhani is a tie-dye textile art, while Art Embroidery involves decorating fabric with needle and thread to create designs. Applique Work highlighting fine craftsmanship. Applique is a sewing technique where fabric patches are sewn onto a background fabric*

*to create designs or patterns. It is implemented on center table as table matt. Namda Felted Rug is placed in the living room's center as a carpet, offering a textured and grounded element. Namda rugs are a type of felted rug traditionally made in India, known for their unique designs and warmth. Leatherwork is incorporated into the sofa set, providing a combination of tradition and utility. Leatherwork involves crafting items from animal hides, offering durability and a classic aesthetic. Ajrakh Fabric is used for the curtains, introducing rich, block-printed patterns. Ajrakh is a type of block-printed textile that features complex geometric and floral patterns. Copper Bell is used to create wall-hanging wind chimes, adding a sensory element. Copper bells produce melodic sounds when moved by the wind, adding an auditory dimension to the decor. Mud Artwork is applied to the wall panels, representing a traditional mural craft. Mud artwork involves using mud or clay to create decorative or relief designs on walls, showcasing earthy textures and traditional motifs. Painted Terracotta is used as a plant vase, integrating natural elements with artistic finishes. Painted Terracotta vases combine the rustic charm of clay with artistic embellishments, enhancing the visual appeal of plants. These art forms and crafts were intentionally used to craft a pleasing interior in a contemporary living room while maintaining a traditional atmosphere.*

# Application of Indigenous Art and Craft of Gujarat in Interiors



## ***Description of the Design***

*The design vision focuses on a compact 150 square foot living space, which also includes an integrated kitchen and a foyer, transforming it into a celebration of Gujarati art. The heart of this transformation lies within the living room, which acts as the focal point for the entire design.*

*The concept meticulously integrates a wide array of traditional Gujarati art forms, carefully selected and arranged to cultivate a unique and deeply immersive cultural aesthetic within the limited space. This approach aims to create an environment where every element contributes to a cohesive artistic expression that reflects the rich cultural heritage of Gujarat. The structural composition of the living room is carefully considered, encompassing the foundational aspects of walls, flooring, and a false ceiling to establish the room's architectural character. Complementing this structure is a furniture arrangement designed for both aesthetic appeal and functional utility. It includes a comfortable 3-seater sofa to provide ample seating, accompanied by four strategically placed single-seater chairs that encourage social interaction and offer individual relaxation spaces. A centrally located table serves as an anchor for the seating arrangement, facilitating both decorative display and practical use. A modern TV unit is incorporated for entertainment purposes, seamlessly blending technology with the room's overall design. Furthermore, decorative wall panelling is employed to enhance the room's visual texture and create a backdrop that complements the furniture and other design elements.*

*Mata ni Pachedi is utilized as a central wallpaper feature, demonstrating its traditional cloth-painting artistry. Mata ni Pachedi is a textile art form from Gujarat, India, serving as a shrine for marginalized communities and featuring a central deity surrounded by symbolic designs.*

*Block Printing is employed for the carpet in the center of the living room, adding intricate, handcrafted patterns underfoot. Block printed rugs feature patterns created using wooden printing blocks, a traditional technique resulting in unique,*

handmade designs. Sankheda Furniture Known for its colourful lacquered woodwork, this is utilized for furniture items such as the sofa and TV unit. Sankheda furniture from Gujarat, India, is characterized by the teak wood treated with lacquer and painted in bright traditional shades. Pithora Painting a tribal art form, this is used for the wall frames, introducing an element of indigenous artistry. Pithora paintings are ritualistic artworks done on walls by tribes such as the Rathwa, Bhils, and Bhilala, depicting deities and processions with vibrant colours. Beadwork is applied to cushion covers, providing a tactile and visually appealing embellishment. Beaded cushion covers add sophistication and comfort to home decor, often handmade with intricate bead designs. Sadeli/Marquetry Art adorns the center table, displaying its complex geometric patterns. Sadeli is a form of marquetry from Gujarat with similarities to Persian "Khatam," involving delicate inlay work with wood, metal, or ivory to create geometric mosaics. Vaaskaam Bamboo is incorporated for wall hangings and plant vase, adding a natural and eco-friendly touch. Vaas Kaam involves crafting items from cane and bamboo, often used for decorative articles and articles required by the agrarian community. Tangaliya Weaving is applied to the sofa covers, showcasing its unique textured patterns. Tangaliya weaving is a 700-year-old hand weaving technique from Gujarat, characterized by raised dots created with contrasting-coloured knots. Khadi Fabric is used on the walls as wallpaper, offering a textured and handspun aesthetic. Khadi is a textured plain developed from the threads of a coarsely woven cotton cloth. Single Ikat Fabric is applied as curtains, contributing its distinctive resist-dyeing patterns. Single Ikat fabric features resist-dyeing on either the warp or weft threads before weaving, creating intricate patterns.

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